



THE NEW ELECTRICAL AND ELECTRONIC EQUIPMENT ACT

Start now and be one step ahead
of your competitors!

Electrical and Electronic Equipment Act - Chance or risk?

The Federal Government has presented an amendment to the “Electrical and Electronic Equipment Act” in Germany, which is to come into force in January 2022. The main goal of the amendment is to increase the collection rate of e-waste and thus also improve recycling performance. The desired effect is to be achieved with the help of an expansion of collection points, especially by including certified primary treatment facilities and dealers.

This will change from 2022

For fulfilment service providers



You are a fulfilment service provider and take care of the warehousing, packaging and shipping of electrical and electronic equipment?

The new ElektroG3 also imposes extended obligations on you. In the future, for every electrical appliance that you process on behalf of a manufacturer from Germany and abroad, an active inspection for registration at the joint body in Germany must take place and be proven.

For manufacturers, importers & distributors of electrical equipment



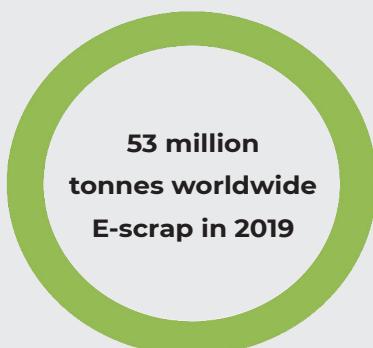
- Extended labelling and registration obligation for B2B equipment
- Submission of take-back concepts to the EAR Foundation
- Extended information obligations to your customers regarding your take-back concepts for WEEE
- Stricter information obligations for battery-operated electrical appliances
- Product design: improved and cycle-compatible product design to optimize reparability and recyclability

For stationary and online trade



Extension of collection points: You too can now fall under the obligation to set up a collection point for your customers if you have a total sales area of 800 sqm². This includes both actively communicating to your customers the possibility of returning their WEEE free of charge, as well as knowing that the take-back solution must be created for small and large appliances.

Why is e-waste recycling important?



Why you should act now

On the one hand: High penalties against violations!



As an example of the relevance of the law underlines proper registration with the Stiftung ear can be mentioned. Failure to do so can be punished with a fine of up to 100,000 euros. In addition, violations of the ElektroG can be penalized with warnings under competition law, injunctions and actions for an injunction. All registered manufacturers are publicly accessible in the directory of the ear foundation.

On the other hand: great possibilities if implemented correctly!

The law requires active communication of the return options for old electrical appliances to your customers. At first glance, this might seem like a lot of effort, but you can also gain a lot of benefit from it. Your customers will be grateful if you can signal a clear sustainable strategy in your company and at the same time make their everyday life easier when it comes to disposing of old appliances. PREPARE NOW FOR THE NEW ELEKTROG3 AND SECURE YOUR COMPETITIVE ADVANTAGES!



General information:

The ElektroG transposes the European WEEE Directive into German law. It regulates the placing on the market, the taking back and the environmentally sound disposal of electrical and electronic equipment.

The law came into force for the first time in 2005 and was amended in 2015. (ElektroG2).



“

Our aim is to use our years of experience to help stakeholders prepare for the new

ElektroG3 in a targeted way to signal a clear and sustainable strategy in the market.”

Christine Gering,
Project Management

Who must act?



MANUFACTURERS, DISTRIBUTORS and IMPORTERS of electrical and electronic equipment.

THE STATIONARY TRADE as a distributor of electrical and electronic equipment (e.g. supermarkets).

ONLINE RETAILERS and ONLINE SHOPS selling, among other things, electrical appliances.

SPECIALIST WASTE MANAGEMENT COMPANIES & PUBLIC WASTE MANAGEMENT AUTHORITIES.

FULL-FILLMENT SERVICE PROVIDERS storing, packing and shipping electrical equipment (excluding pure shipping service providers).

Forward together

We will gladly advise you on further details of the ElektroG3 and jointly develop an individual disposal concept for your company! Together, we can thus come up with solution proposals for you and sustainably improve your processes through real-time data analysis.



Concept Design



Start of Practice



Process Optimization

„Your customers will be grateful if you can signal a clear sustainable strategy in your company and at the same time make their everyday life easier when it comes to disposing of old appliances“.

What sets us apart



Europe-wide coverage

Certified primary treatment and processing of WEEE in 15 European countries



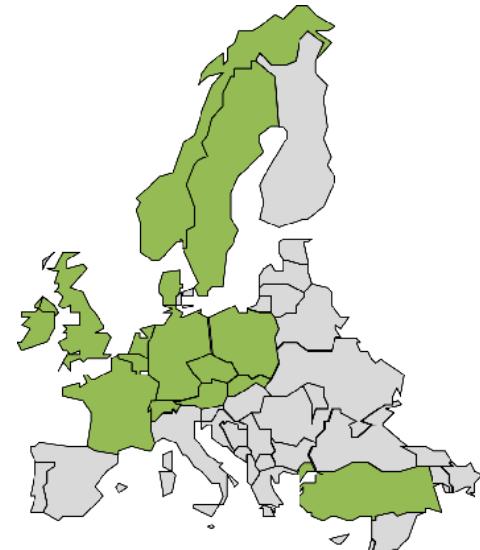
Industry Expertise

Know-how in waste management aiming to ensure compliance with legal base



Longstanding Experience

Over 20 years experience in after-sales-management for electronic equipment



CONTACT US!

DR.-LEO-RITTER-STRÄBE 4
D-93049 REGENSBURG
+49 941 89849-770

INFO@CIRECON.DE
WWW.CIRECON.DE

